

# la perfumería

A woman with long brown hair, wearing a pink and black bikini, stands on a beach holding a surfboard. The background is a bright, sunny beach scene with the ocean and a boat visible in the distance. The woman is looking towards the camera with a slight smile. The surfboard has a colorful graphic design with teal, grey, and pink sections.

de Mercadona

SUMMER 2016

A PERFECT  
BODY

**HOW TO WIN THE  
BATTLE AGAINST  
CELLULITE**

# SUNNY DAYS

**EXTRA PROTECTION AND  
HYDRATION FOR YOUR SKIN**



# TRO -PI- CAL







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# Sunny DAYS

*Say yes to golden skin, but with  
a clear strategy: Round the clock*

## PROTECTION AND HYDRATION

*Avoid the damage caused by the sun's rays  
and strengthen the benefits they bring.  
Don't miss out on showing off a healthy  
tan; load up on vitamin D and vitality.*





# Protect your facial skin

*Essential throughout the year*

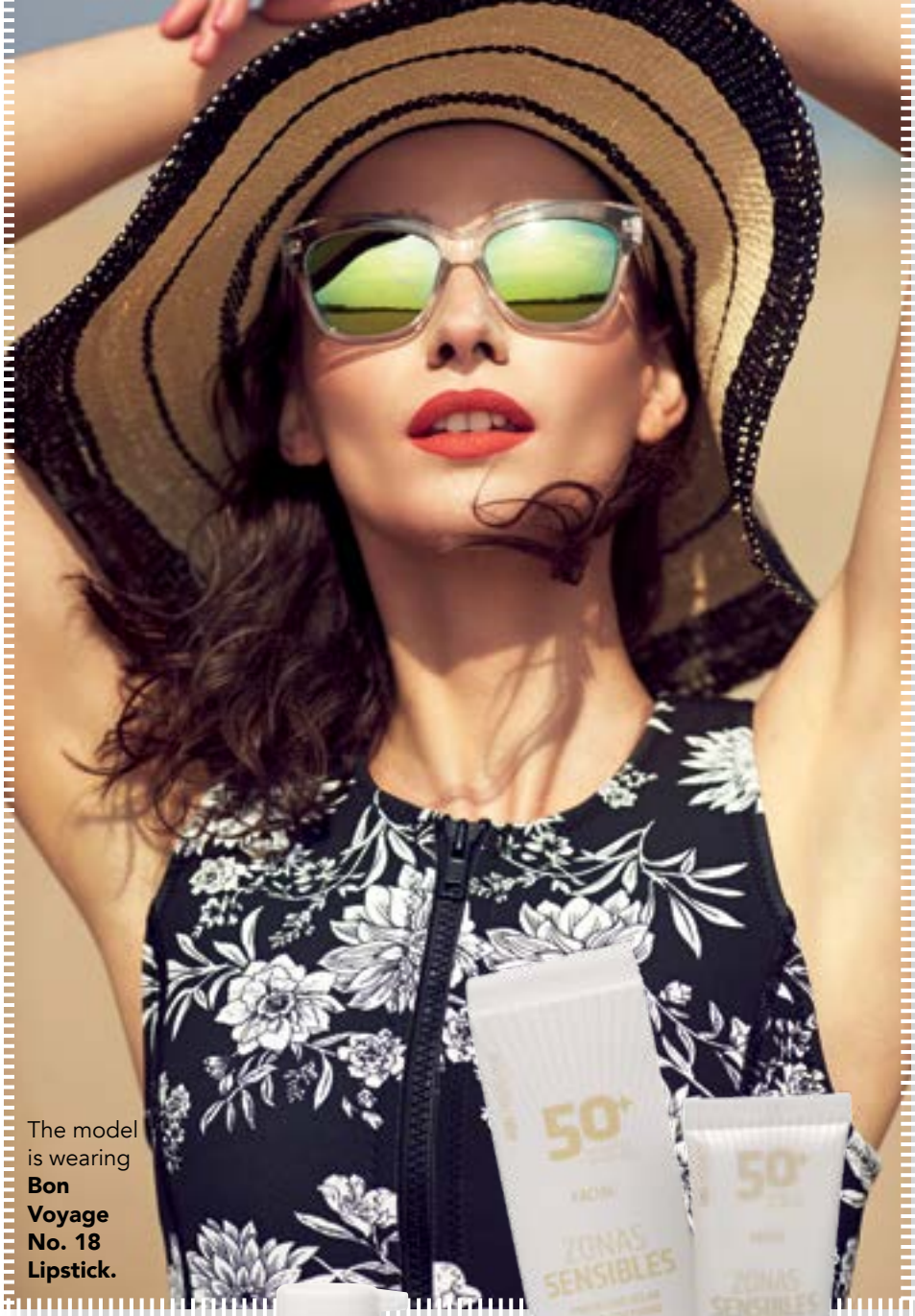
Remember that your face remains uncovered throughout all the seasons, and suffers directly from the effects of the sun's rays. We should always protect it in order to avoid cutaneous photoageing, stains and other issues. Our skin has memory, and that is why we should look after it. The Solcare protection line offers solutions for a range of different needs.

**(1) Anti-ageing SPF 50+ Facial Protector.** Very high protection factor combined with comprehensive anti-ageing action. It also combats wrinkles and treats and prevents facial stains.

**(2) Quick Absorbing SPF 50+ facial Protection Fluid.** High protection factor and light texture.

**(3) Sensitive Areas SPF 50+ facial Protector.** Maximum protection for the more sensitive areas of the face such as the nose and the eye and lip contours.

**(4) SPF 30 facial Stick Protector.** You will enjoy it if you are looking for a practical, comfortable way to always carry sunscreen with you; you will be able to apply it at any time.



The model is wearing **Bon Voyage No. 18 Lipstick.**





# El dorado

Are you the type that doesn't have enough time to sunbathe, or who avoids it altogether, but would also like to show off golden, tanned skin? The **Immediate Tan effect Body Gel** illuminates your skin and tans it instantly. If you are already a little tanned, it will highlight it. Its effects and duration are similar to those of make-up; to remove it, the best option is to use soap and water. The **Tan effect Body Hydrator** is a lotion that provides a gradual golden colour whose effects start to show three or four days after being applied.



## REMEMBER

These creams  
DO NOT CONTAIN  
SUNSCREENS

### Deliplus Sun Capsules.

Help boost a natural, long-lasting tan. A beautiful golden colour whose effects disappear after three or four days.





# Body PROTECTION

**Wet Skin SPF 30 Sun Spray (1),**  
high factor and efficient protection  
to be applied on dry or wet skin.  
**SPF 15 Sunscreen with olive oil (2).**  
**Solcare Pack including SPF 30**  
**Sun Milk + accessory (3).**

1



2



3



***Are you ready to be  
exposed to the sun?***

- ✓ Don't use last year's sunscreens, as they might lose efficacy once opened.
- ✓ You should continue to use protection against UV rays even if you are already tanned.
- ✓ In addition to sunscreen, accessories such as sunglasses, hats and beach wraps will help you protect your skin more efficiently.



*Help encourage  
weight loss and  
burn body fat*

*For a  
perfect  
Body*





**NEW**  
THE SPF50+  
SPRAY HAS A NEW  
APPLICATOR



## Repair

After exposure to the sun's rays, the best thing to do is to use aftersun lotions, as they are especially formulated to include calming, repairing active ingredients that bring your skin back to its level of hydration. The **Repairing Aftersun Lotion** prolongs your tan in order that you may show it off for longer. If you prefer repairing your skin with a gel texture, the **Aftersun Gel with aloe vera** calms and hydrates, in addition to refreshing.



## For the little ones

High protection factor for children's sensitive skins: **SPF 30 children's Sun Spray**. Very high factor protection: **SPF 50+ children's Sun Spray**, **SPF 50+ children's Facial Sunscreen** and **SPF 50+ children's Sun Milk**.

The SPF 50+ and SPF 30 children's Sun Sprays come in a fun green colour that disappears after massaging it lightly into the skin, so as to easily detect any unprotected areas.





# BB bronzer

deliplus  
COLOR

*Beauty balm  
for a tanned  
looking skin.*



SPF 20



## Hands

If you protect the skin on your face and body, why not do the same with your hands? The **Anti-stain, Anti-ageing Hand Cream** with SPF 6 and vitamin E prevents stains and premature ageing of the skin.



## Facial skin

**SPF 50+ tinted facial Protector**, very high factor protection for all skin types that also tans your skin.



## Chest

**Vanity Series specific breast Firming treatment Cream.**



## Lips

**Dermik Lip Repair** repairs and hydrates lips that have been exposed to the sun, salty residue and environmental dryness...

# Feel *the* summer

*Let the SUN'S RAYS stroke your skin, disconnect and enjoy the nice weather. Discover everything you need to feel comfortable during the year's warmest season.*



## Abdomen

Chocolate, vanilla or chocolate custard milkshakes, your allies to keep in shape.



## Thighs

**Extreme Vanity Series Anti-cellulite** acts at a cellular level burning fat and preventing it from re-accumulating. Your skin remains taut, with an improved appearance and having gained strength.

## Legs

Wave goodbye to heaviness in your legs and improve your circulation with the **Delipius Light Legs Vials**.

## Back

Keep your skin hydrated and protected with the **SPF 50+ Sun Spray**, which contains aloe vera and vitamin E.



ALL FOR A  
**Perfect  
body**

*We aim to have PERFECT SKIN and our curves where they should be. Perseverance will be your ally, together with two beauty tips that you will mentally repeat to yourself: firstly, the importance of exfoliating your skin, and secondly, winning the battle against cellulite.*



## THE SECRET IS IN EXFOLIATION

In the summer, we sunbathe and swim in the sea and in swimming pools, so our skin is more exposed, and we need to exfoliate and hydrate it regularly. Use the **Deliplus Exfoliant Shower Gel** (1) about twice a week, this will help eliminate dead cells and enhance the hydrating effect of the creams you apply later.

Carry out a first in-depth clean with the **Deliplus Horsehair Shower Glove** (2), the perfect ally for combatting cellulite and achieving a perfect tan. The Deliplus exfoliant sponges (available in different colours) are used as a supplement for perfect exfoliation, obtaining firm skin that is free of impurities:

- ✓ For light exfoliation, the **Flower Sponge** (3): eliminates impurities in the areas of your body where this is most needed.
- ✓ For average peeling, the double action **2 unit massage Sponge** (4): exfoliates and massages, helping to maintain the skin's firmness.
- ✓ For in-depth exfoliation, the ergonomically shaped **Peeling Sponge** (5) activates circulation.



1



3



2

4



5





NEW

## WAVE GOODBYE TO CELLULITE

The bikini season continues. Perseverance is the key to achieving whatever we set our minds to. Continue to apply the anti-cellulite cream also during the summer, do regular exercise and follow a balanced diet. The new **Rebel Volume Reducer** (1) reduces and tones your silhouette. It smoothens fat deposits in rebellious areas such as gluteus, thighs, arms and abdomen...; it improves the appearance of your skin, giving it firmness and hydration. Its massage applicator potentiates the product's fat-burning effect and facilitates its draining action. Reinforce your daily battle against excess fat with the **Vanity Series Reducing Anti-cellulite Dry Oil** (2), which allows for combatting cellulite all day long. The way it works is simple: the more you move, the more fat you burn.



## A MASTER'S TOUCH

Apply before practicing sports or if you are going for a walk, and you will intensify its effect.



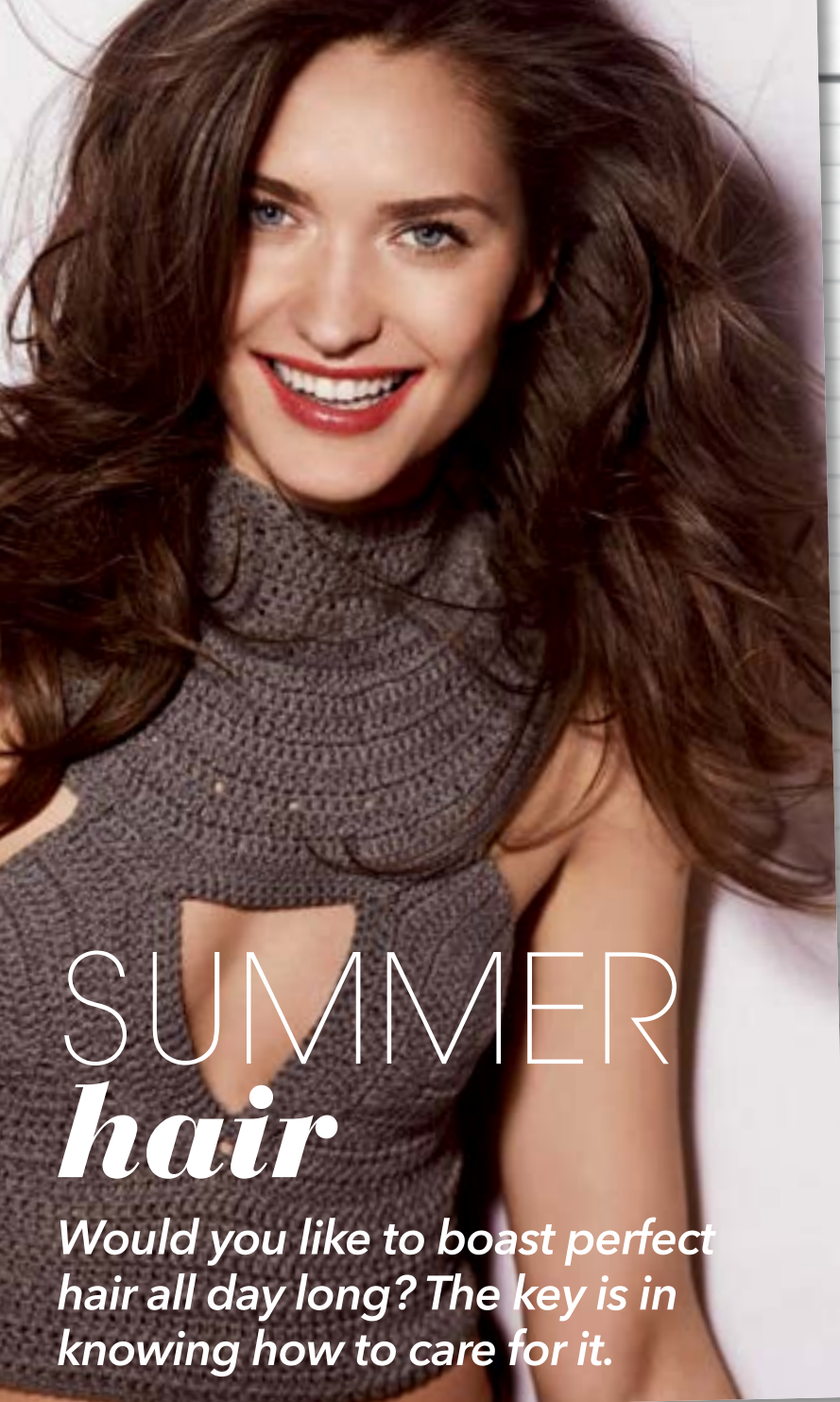
As a supplement, take a **Drenapur Stick** (3) every day; it needs to be diluted in water, and it is made from dandelion, black gooseberry and birch tree; it facilitates the elimination of fluids. The **Deliplus Reducing Anti-cellulite** (4) contains active ingredients such as caffeine, wheat germ oil, centella and vitamin E, which prevent cellulite and improve orange-peel skin. It is recommended that it be applied daily by means of a circular massage, insisting upon areas that are more prone to concentrating fat.



SOLCARE FACIAL  
SKIN PROTECTION  
CARED FOR AND  
PROTECTED FACIAL  
SKIN

**solcare**





# SUMMER *hair*

*Would you like to boast perfect hair all day long? The key is in knowing how to care for it.*



A summer style you can easily achieve by using the **Afro Comb** (available in different colours) and the **Curly Hair fluid Hair Gel**. The first one combs and untangles wavy and curly hair, keeping its natural shape; the second one provides shape and shine, plus it prevents it from getting frizzy.



## THE ACCESSORY



The **Hair drying Turban Towel** helps eliminate moisture from the hair while boosting your hair treatments.



## SURFER WAVES





## EXPRESS PERFECTER

Do you have an unexpected appointment? Whether it is business or pleasure, gather up your hair with hair clips in a simple manner, then fix it and keep it looking perfect with the **Extra Strong Hairspray**. Add a chic touch with a **hair accessory**.



## WET EFFECT STYLE

Hair with a moist appearance gets an update this summer with a more sophisticated style. The hair is gelled back and brushed backwards loose or held back, but always unstuck from the face. The kit you need to achieve this is: **Extra Strong Hair Gel** and **Gel Comb** (available in different colours).



## PROTECT YOUR HAIR

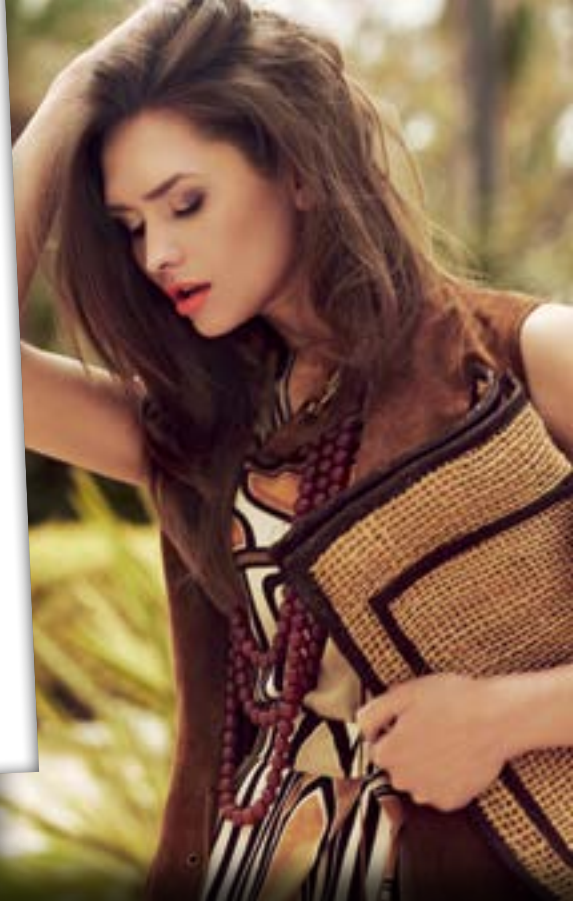
The **Exotic Shampoo** and **protector Conditioner** cares for, untangles and protects your hair against the sun's rays. The conditioner may be used before exposure both on dry and wet hair.



## BRAIDED PONY TAIL

One of the trends this season is the braided pony tail, and it comes in different versions: herringbone braid, root braid, African braid... We have chosen the African braid from the roots and then added a couple of accessories for a touch of colour.





# Bon Voyage!

*PARADISE BEACH*  
*cosmopolitan city or a*  
*safari in the savannah?*

*We bring you 3 styles for*  
*3 holiday destinations.*



# PARADISE BEACH

*Crystal-clear water, golden sand and plenty of sun.  
The days to relax and disconnect start off in a dream-like destination.  
Enjoy them!*



*The destination*



The make-up for this getaway has an exotic touch. A colour-filled gaze is achieved with **Bon Voyage No. 02 Shadow Palette (A)**, the **Bon Voyage No. 01 water-resistant Eyeliner (B)** to mark the upper eyelid and the **Dramatic Volume Mascara (C)**. For the cheeks, the **Multicolour Blush (D)**, **Tropical No. 712 magenta Nail Varnish (E)** for the nails, and **Bon Voyage No. 14 strawberry Blush (F)** for the lips.

*The make-up case...*



*The style*





# COSMOPOLITAN CITY

*There are destinations for every taste. City dwellers prefer to discover culture and charm-filled cities and get lost in their interesting streets.*



Your gaze is the great protagonist of this style, combining the golden and bronze shadows of the **Bon Voyage No. 02 Palette (A)**, the **Bon Voyage No. 05 intense blue long-lasting Pencil (B)** to highlight the eyes, and the **4Dimensions Volume Mascara (C)**. To finish up the style, there's the **Coral Blush (D)**, the **No. 20 pastel rose quartz Creamy Lipstick (E)**, **Bon Voyage No. 11 pearl Gloss (F)** and **Tropical No. 718 pink Nail Varnish (G)**.

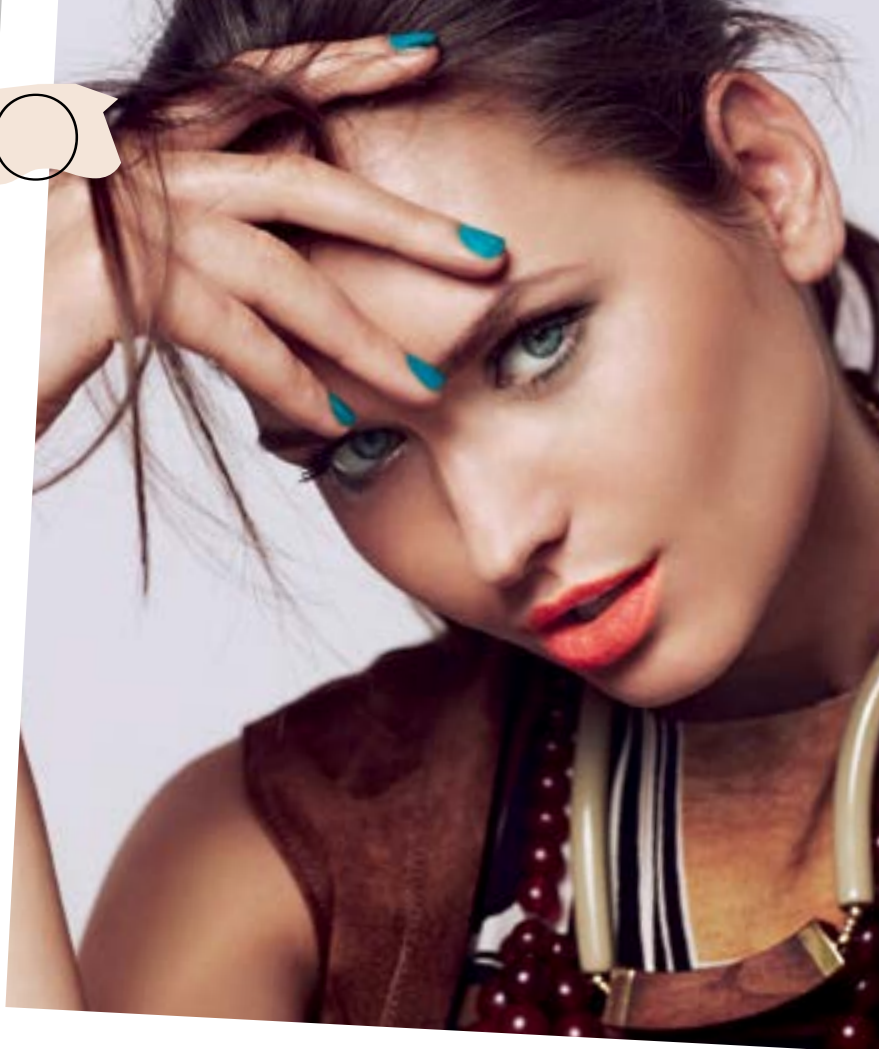
*The make-up case...*





# SHALL WE GO ON A SAFARI?

*Wild animals, extensive plains and colourful African savannah sunsets revive your most adventurous spirit.*



In this case, the make-up is softer and comes in earthy tones. The **Bon Voyage No. 02 shadow Palette (A)**, the **Bon Voyage No. 01 water-resistant Eyeliner (B)** and the **Maxi Volume No. 01 black Mascara (C)**. The **Multicolour Blush (D)** to light up your cheekbones, the **Bon Voyage No. 17 intense coral Matt Lipstick (E)** and the **Tropical No. 718 green Nail Varnish (F)**.



*The make-up case...*





# COLOR UP!

Achieve this make-up by applying **Long-lasting No. 07 turquoise Eye Shadow** to the mobile eyelid and marking the lower region of the eyes with the **Long-lasting No. 08 sea blue Shadow**, which matches the turquoise perfectly. For the lips, use the **UP collection No. 23 neon pink Lipstick**, the **Pink No. 02 Blush** for the cheekbones, and lastly, the **4Dimensions Volume Mascara**.





## NEW MAKE-UP TIPS FOR THIS SUMMER

A SEASIDE ODE IN YOUR  
GAZE + FRUITY COLOURS  
IN NAILS AND LIPS,  
ARE YOU IN?

Obtain this summery look by making up your eyes with **No. 01 pearly white Shadow** as a base, then the **Long-lasting No. 07 turquoise Shadow** by way of eyeliner, and lastly **Bon Voyage No. 04 turquoise green long-lasting Pencil** to mark the eye. **UP collection No. 22 mango Lipstick**, **Pink No. 02 Blush**, **4Dimensions Volume Mascara** and **Gel effect No. 724 coral Nail Varnish** to the nails to complete this make-up style.



Would you like to achieve this look? Use the **No. 01 pearly white Shadow** as a base, then the **Long-lasting No.07 turquoise Shadow** applied to the mobile eyelid and the **Long-lasting No. 08 sea blue Shadow** bordering the eyelashes. **Up collection No. 20 raspberry Lipstick** for the lips, then **No. 01 pink Blush** for the cheekbones, **4Dimensions Volume Mascara** and **Gel effect No. 680 Nail Varnish**.





Long-lasting No. 08 sea blue Shadow / Long-lasting No.07 turquoise Shadow / UP collection No. 23 neon pink Lipstick / 4Dimensions Volume Mascara / Pink No. 02 Blush.



Long-lasting No.07 turquoise Shadow / Pink No. 02 Blush / No. 01 Pearly white Shadow / UP collection No. 22 mango Lipstick / Bon Voyage No. 04 turquoise green long-lasting Pencil / 4Dimensions Volume Mascara / Gel Effect No. 724 coral Nail Varnish.



Long-lasting No. 08 sea blue Shadow / Long-lasting No. 07 turquoise Shadow / No. 01 pink Blush / No.01 Pearly white Shadow / Up collection No. 20 raspberry Lipstick / 4Dimensions Volume Mascara / Gel Effect No. 680 pink Nail Varnish.

## TRENDING MAKE-UP

Two highly versatile colours with which you will achieve a bold style with the smoky eye shadow and the degraded effect for the nails, both perfect for summertime. You could also opt for a simpler, more romantic and natural make-up style.



Dry&Wet  
No.13 quartz +  
serenity Shadow.



Serenity  
Nail Varnish.



Rose Quartz  
Nail Varnish.

# ROSE QUARTZ & SERENITY

*Pastel colours are fashionable in 2016. Trends point at a perfect combination of two powdered colours that transmit wellbeing and calm.*



The degraded effect is achieved with a make-up pad. But how? We brush using both colours with the sponge and apply it directly to the nails with soft touches. We must repeat this action at least twice in each nail for increased coverage. And finally we eliminate the corners with nail varnish remover.



No. 20 pastel rose  
quartz Creamy  
Lipstick.





Achieve this make-up effect with the **Dry&Wet No. 13 quartz + serenity Eye Shadow**, the **4Dimensions Volume Mascara**, the **Pink No. 02 Blush**, the **No. 20 pastel rose quartz Creamy Lipstick** and the **Serenity Nail Varnish**.



la perfumería

# At your FEET

*It's time to uncover them. In spring we take stock of the routine needed to boast a perfect manicure, and now it's your feet's turn. Are you ready?*

The model is wearing **Tropical No. 719 Nail Varnish.**



# IMPECCABLE FEET IN 4 STEPS

1

Exfoliate. Once or twice weekly, concentrating on the heels. Use the **Callus Exfoliant** (A), and boost its effects with the pumice stone.



A

2

Cut, file and care for your nails. (B).



B

3

Hydrate. The **Anti-dryness Hydrating Cream** (C) nurtures and softens them.



C

4

Treat. The **Crease-repair Cream** (D) provides in-depth hydration for very dry feet with calluses and creases. A little extra for the conflict areas, the specific **callus and hard skin Treatment** (E) softens and reduces them.



D



E



## YOUR INVISIBLE ALLY

Forget about sweating and bad smells.

**Antiperspirant foot Deodorant.**



## THE PERFECT SOLUTION

The **Anti-Bliester Stick** is applied before breaking in new shoes or when you are about to walk for a few hours and are sure that your sandals will end up creating blisters.

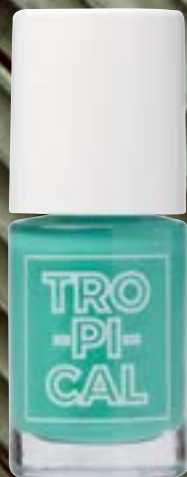




# (TROPICAL)

*Inject your nails with  
energy and colour*

*Fun colours for the new Deliplus  
Colour Nail Varnish collection that  
will see temperatures sore.*



The model is made up with **Long-lasting No. 08** turquoise Shadow, **No. 13** Matte Cream Shadow, **4Dimensions** Volume Mascara, **No. 20** pastel rose quartz Creamy Lipstick and **Tropical No. 716** aquamarine Nail Varnish.









**Tropical No. 714 blue Nail Varnish + nail decorations.**



**Tropical No. 717 yellow Nail Varnish + nail decorations.**





# Bon Voyage!

deliplus  
COLOR

Limited  
edition





# Exotic

Deliplus

