

la perfumería

SPRING 2016

de Mercadona

**LIGHTS
AND
SHADOWS**
MAGICAL
GAZES FOR
SPRING

**HOME
MANICURE**
COLOUR AND STYLE
FOR YOUR NAILS

Raw
BEAUTY

Dermik Micellar water

Essential for your facial
cleansing routine



dermik
dermocosmetics

**Agua
Limpiadora
Micelar**
para pieles sensibles

Limpia, desmaquilla
y suaviza
Sin aclarado

Para rostro y ojos
Con Activo Calmante

Testado clínicamente
y dermatológicamente
Hipoalergénico

Deliplus

Deliplus



S U M M A R Y



Edited by: MERCADONA S.A.
Polígono Industrial Fuente del Jarro
C/ Ciudad de Liria, 5 / 46988 Paterna / Valencia
Produced by: Ediciones ELCA
Printed by: Jiménez Godoy
Depósito legal: TO-0789-2008

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The model is wearing No. 05 Hydra-shine lipstick and No. 13 matte cream eye shadow.

RAW Beauty

Have you ever wondered what happens to your skin with the arrival of spring? Temperatures are more pleasant, days are longer and we spend more time in the open air. Our skin needs to adapt and prepare for the change of season with a series of rituals designed for it to look beautiful and healthy.

CLEAN

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AND EXFOLIATE

The first step: clean and prepare the skin, leaving it terse and radiant. **The Micelar Cleansing Water** (1) will be the solution for all skin types this season, especially for the more sensitive ones. We also bring you the **Deliplus eye make-up remover** (2) from the Specific Cleansing line, and the **Purifying Cleansing Gel** (3), infallible for oily skins. A good exfoliation rejuvenates and renews the skin's dead cells. These will be your allies: **Facial exfoliant** (4), **Body shower exfoliant gel** (5) and **Crust-removing exfoliant** for oily skins (6).



1



2



3



4



5



6



A master's touch

After exfoliation
rinse your face with
tepid water, which will
dilate your pores and
help absorb the
hydrating cream.



The model is wearing No. 05 Hydra-shine lipstick and No. 13 matte cream shadow.

HYDRATE

Spring brings about stinging, redness, allergies and flakiness in many people's skins, especially in dry and sensitive ones, which suffer the most during the season. It is best to not overdo temperature changes, so try to shower in tepid water and use products that are appropriate for each skin type.

1



The **Collagen + silanol Anti-ageing cream** (1) combats and prevents the signs of ageing thanks to the combination of two active ingredients that provide volume and firmness, as well nourishing intensely and favouring regeneration. For sensitive skins, the best combination is a calming active ingredient formula: **Dermik Hydra-sensitive Cream** (2). The **SPF15 Anti-redness Cream** (3) is the perfect solution for sensitive skins that tend towards redness. For oily skins, the light texture, sebum regulating, mattifying **Oil Free Hydrating Fluid** (4). And for your body, the **Jojoba Oil body cream** (5).

2



3



4



5



AN ADDED EXTRA FOR FACIAL CARE

Remember that the serum is to be applied before the hydrating cream, as it is an extra treatment whose high concentration of active ingredients brings benefits to your skin. **Luminosity Serum with vitamin C** (6), **Anti-wrinkle Serum** (7) and **Ultra-hydration Serum** (8), choose the one that better adapts to your skin's needs. The return of the sun and the heat bring about excessive sebum, so if you would like to avoid this, apply the **Oil Free Balancing Face Mask** (9) once or twice a week.

6

7

8



9





A RAY OF SUNSHINE

You can now show off a beautiful tan. **Self-tanning wipes (1), Tanning-effect body hydrator (2) and Sun capsules (3)** with antioxidant effect, perfect for preparing your skin for the sun. Protect your skin all year long with **The SPF50+ quick absorption facial Fluid (4)**, your defence strategy against the sun.



1



2



3



4

Start preparing your body for showing it off this summer, don't forget perseverance is your No.1 ally.

Wave goodbye to cellulite

Keep it simple by taking these basic steps.

- ✓ Apply creams that help you combat localized fat, cellulite and orange-peel skin: **Reducing Anti-cellulite (5)** and **Vanity Series Reducing Anti-cellulite dry oil (6)**. Remember that the key is to spread; invest 10 to 15 minutes on one or two daily massages and you will notice the results.
- ✓ Take the **Delipus Anti-cellulite Programme (7)**, on a daily basis, and it will help reduce cellulite from the inside, improving the appearance of your skin.
- ✓ A balanced diet. You don't need to starve yourself, eat well and healthily.
- ✓ Do some exercise. A 20 minute-long daily exercise routine is all you need to tone legs, glutes, arms and abdomen.



6



5



7



8

The **Vanity Series breast firming cream (8)** contributes towards preventing flaccidity thanks to the combination of active ingredients that provide tone and restructure.

CHANGE *of intensity*

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*Floral, fresh, citric, intense and wooden touches.
This spring, choose the fragrance that you identify with the most.*



- ❶ Luz de Flor Serena eau de toilette.
- ❷ Luz de Flor eau de toilette.
- ❸ Grand Suite Cap Ferrat eau de toilette.
- ❹ Grand Suite Santorini eau de toilette.
- ❺ Grand Suite Capri eau de toilette.
- ❻ Rose Nude eau de parfum.
- ❼ Melodía para una mujer eau de toilette.
- ❽ Picnic eau de toilette.



No. 01 natural make-up and **Triangle make-up sponge** (available in different colours).



Maxi Volume No. 02 brown mascara.

No 06 matte natural lipstick.



Tanning powder.



Multi-colour blush.



No. 08 pearly brown shadow and **No. 13 matte cream shadow.**

Nude ESSENCE

Start spring with natural, almost unnoticeable make-up. A light base, touches of light and skin tones to the lips, cheekbones and eyes.

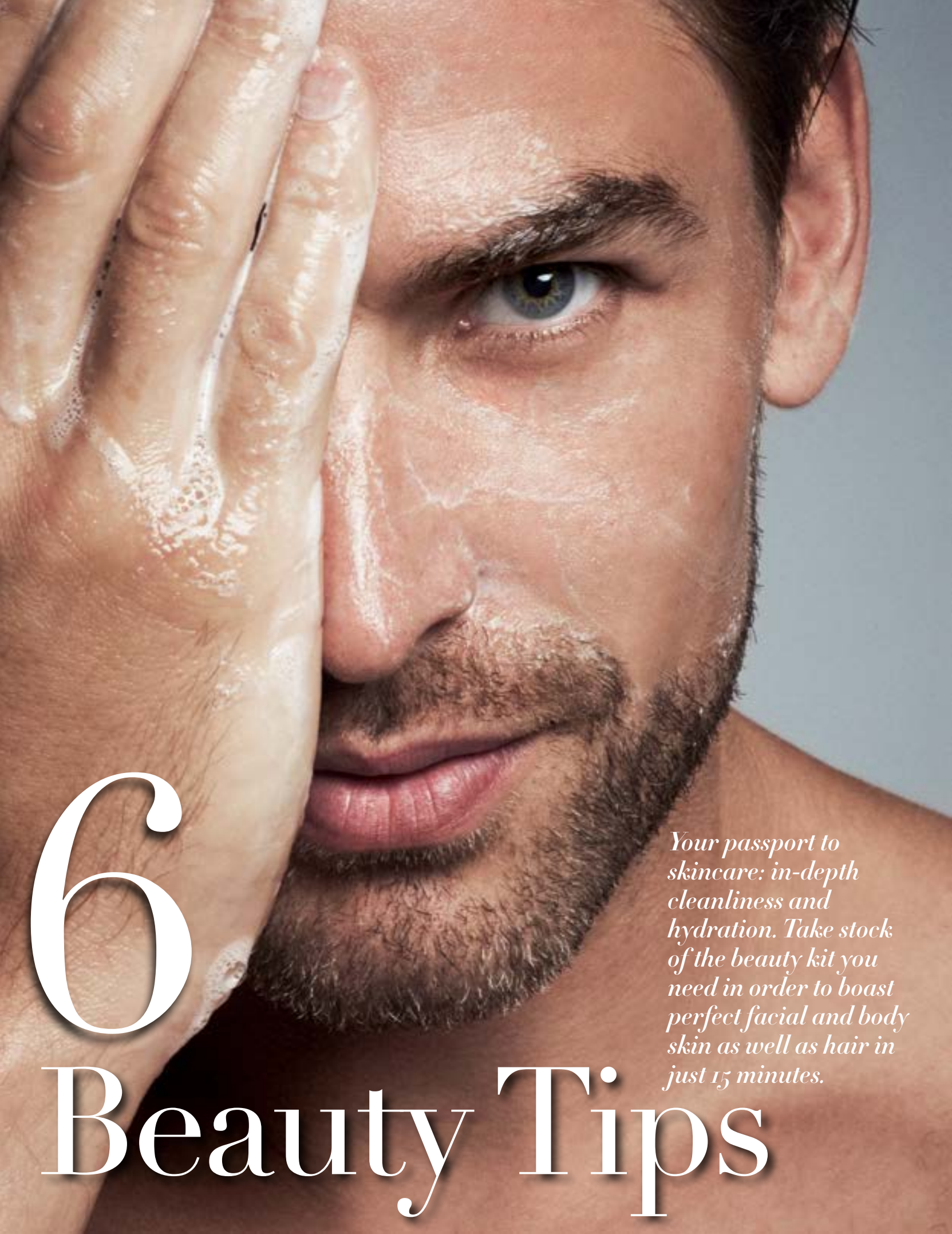


No. 01 pink highlighter brush.



Pure attraction

4 SQUARE
men



6

Beauty Tips

Your passport to skincare: in-depth cleanliness and hydration. Take stock of the beauty kit you need in order to boast perfect facial and body skin as well as hair in just 15 minutes.

1 *Clean skin*

Clean and exfoliate your skin with the 9.60 men's line.

Facial cleansing gel and **Facial exfoliant gel**.



2 *Wave goodbye to a tired gaze*

Use the **9.60 eye contour cream** daily to rejuvenate your gaze and treat bags under eyes and dark circles.



Tip

Apply the eye contour with small strokes, and best not pull at the skin in this area, as this favours flaccidity.



3 *Hydrate*

Facial care for the prevention of wrinkles: **9.60 anti-wrinkle, anti-ageing cream** and **9.60 Protective hydrating cream**. If you need an extra boost, the 9.60 protective hydrator also protects your skin against sun filters, hydrating it and avoiding premature ageing.



4

A gentleman is always suitably perfumed

Energetic and vital, **Acción 9.60 Sport Water**. Sensual and spontaneous, **Desafío Sport eau de toilette**. Fresh and citric, **4Square Men Fresh** deodorant body spray.



5

Look after and brush your hair

Revitalizing shampoo for strong, healthy hair, and Alcohol-free Extra-strength, hair gel for men.



Remember

Regular exercise, a balanced diet and perseverance are the keys for looking after your body.



6

The male bikini challenge

The **9.60 abdominal reduction gel** is applied once or twice daily to the areas where fat accumulates, especially abdomen and waist. The **Deliplus Lip Reduction** vials with L-Carnitine, mate and pineapple help reduce fat seamlessly.



Sombra

larga duración

deliplus
COLOR



2

SEASONAL
COLOURS

03 green

06 antique gold

LIMITED EDITION

Wavy STYLE

*We present you
with this season's
fashionable hairstyle.
DIY-style surfer curls.
Perfect at any time.*



2



3



4

STEP BY STEP

1. Wash your hair with the **Curly hair shampoo** and hydrate it with the **Curly hair mask**.
2. Dry it with a towel to eliminate any excess moisture and apply the **Curly hair definition cream** from the middle to the tips. Divide the hair and twist it by holding it with hair clips.
3. Dry the little buns (the coiled hair) with the hair dryer.
4. Let your hair loose and brush it with your fingers to obtain the look you want.
5. To recuperate the waves the following day, apply the **Curl recuperating spray** from the middle to the tips.

learning by BRUSHING



*Showing off healthy;
nicely brushed hair
provides a special
touch to any look.
Thanks to the new
Deliplus hair brush
collection, you will control
your hairstyle and achieve
a professional finish.*

✓ **(1 and 6) Pneumatic and skeleton brush**

Untangles all hair types.

✓ **(2, 3 and 4) Ionic brush**

Available in different diameters. To shape all hair types.
The ionic treatment reduces frizz, which provides
a shine and softness bonus.

✓ **(5 and 7) Small pneumatic and skeleton Brush pack**

Its small size allows you to always carry it on you,
so you may untangle your hair at any time.



LIGHTS AND SHADOWS

Reinvent the smokey effect in eye make-up by giving it a twist with new textures and colouring. Magical gazes are king this spring.



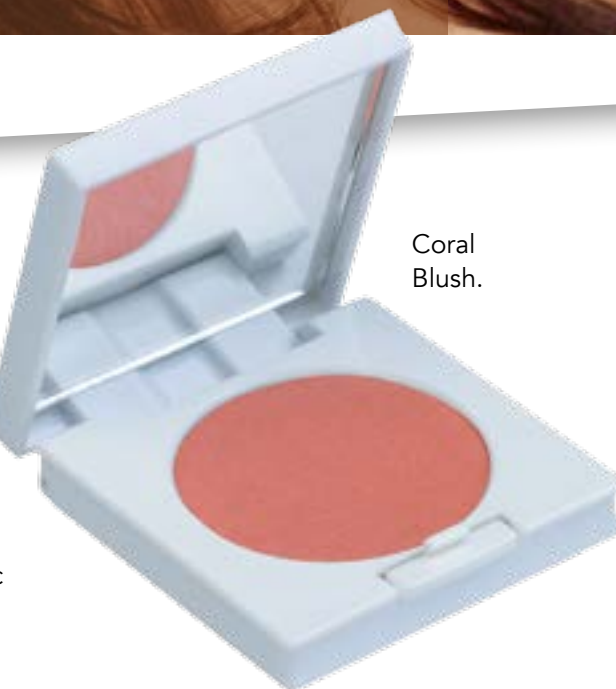
No. 08
pearly brown
shadow.



Antique gold
No. 06 long-lasting
shadow.



Dramatic
Volume
mascara.



Coral
Blush.



No. 10 creamy
orange lipstick.

Sweet innocence

Achieve this look by applying **Antique gold No. 06 long-lasting shadow** to the entire mobile eyelid, and then **No. 08 pearly brown shadow** to the arch of the eye for added depth. The **Dramatic Volume eyelash mascara** and **Coral Blush** for adding colour to the cheekbones and **No 10 creamy orange lipstick**.





Soft Colours: pink & green

The mix of pink and green captivates as it goes, soften your traits in a sweet make-up style that perfectly combines these two tones. **No. 03 green long-lasting shadow** for the eyes and **Dramatic Volume mascara**. For the lips, **No. 14 creamy pearly rose lipstick**.



No. 14
creamy
pearly rose
lipstick.



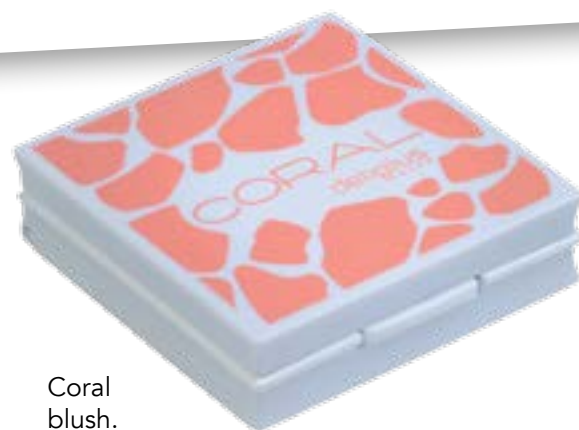
No. 38 nail
varnish.



No. 03 green long-lasting
eye shadow.



Dramatic
Volume eyelash
mascara.



Coral
blush.





Romantic

If you make up half the mobile eyelid with **No. 03 green long-lasting shadow** and the other half with the **Antique gold No. 06 long-lasting shadow**, you will achieve a romantic, magical look. The **No. 10 creamy orange lipstick**, the **Multi-colour blush** and the **Dramatic Volume mascara** will complete your make-up.



Antique gold No. 06 long-lasting shadow.

Dramatic Volume eyelash mascara.



Multi-colour blush.



No. 03 green long-lasting shadow.



No 10 creamy orange lipstick.



Make-up

WITH STYLE

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The star look this season stands out both during the day and in the evenings: natural blush, soft and metallic shadows, marked out eyeliner and coral lips.

Chic moments!



Intense eyeliner.



No. 04
matte coral
lipstick.



Eyelash curler.



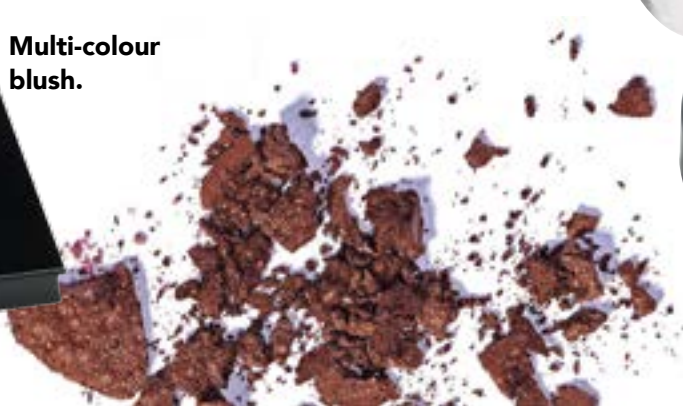
No. 39
nail varnish



Black Xtrem
Length
mascara



Multi-colour
blush.



Dry&Wet No. 06
natural brown
duo shadow.





**No. 11 matte
red lipstick.**

Achieve this make-up with the Antique gold No. 06 long-lasting shadow, the Intense eyeliner, the 4Dimensions mascara and No. 03 Golden blush. To finish off, first apply **No. 11 matte red lipstick** and then a generous layer of **No. 11 transparent gloss**.

*Show off
impeccably
velvety, coloured
and shiny lips
in just two steps.*

The perfect
COMBINATION



No. 11
transparent
gloss.



No. 09 matte
violet lipstick.



Achieve this look with the Antique gold No. 06 long-lasting shadow, No. 02 matte black shadow, Intense eyeliner, 4Dimensions volume mascara and No. 03 golden blush. Lastly, apply **No. 09 matte violet lipstick**, then a generous layer of **No. 11 transparent gloss**.

REMEMBER

To achieve this look, first add colour by using the lipsticks we suggest, and then apply generous amounts of gloss for an extra glossy effect.

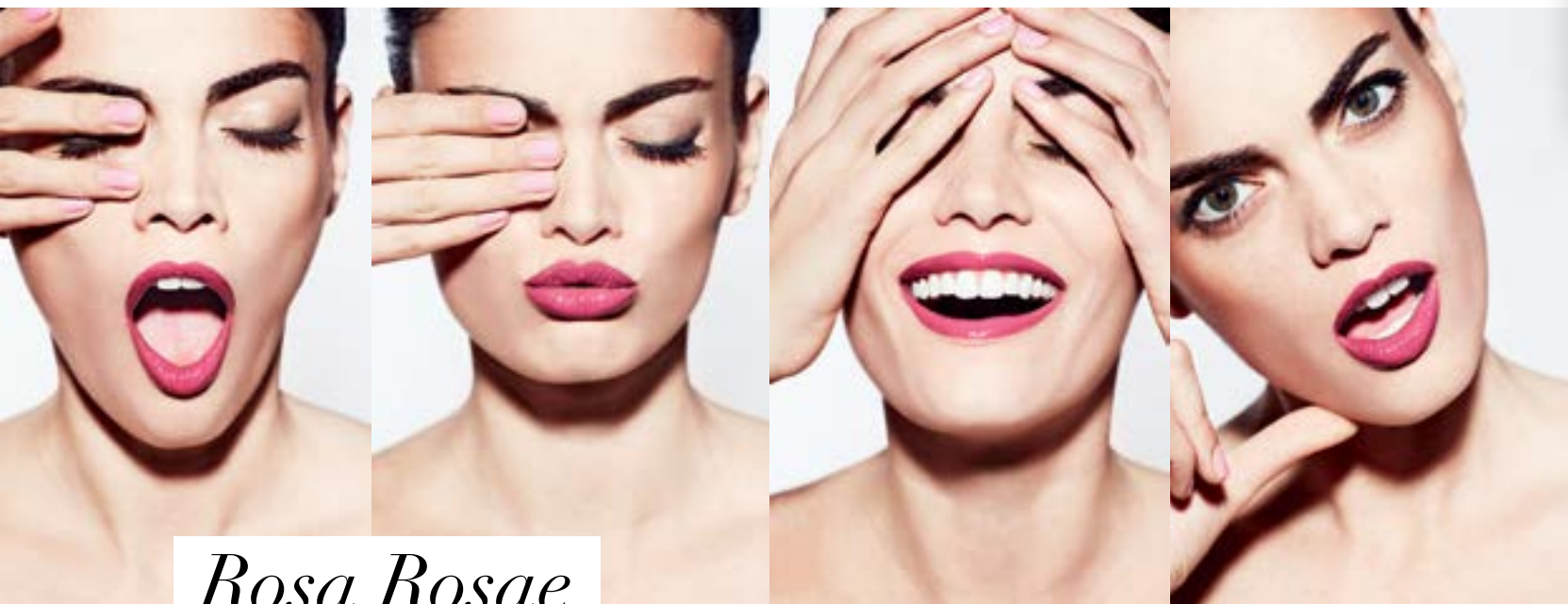


Red alert

No. 11 Matte red lipstick + No. 11 transparent gloss.

(THE POWER OF LIPS)

*Red, pink or orange tones, matte or gloss finishes or well hydrated lips.
Colour and texture will define your style.*



Rosa Rosae

No. 09 matte violet lipstick + No. 11 transparent gloss.

When choosing our lipstick, we must select the one that suits us the most, taking into account the colour of the eyes, skin and hair. The harmony of your make-up is broken if a tone that is lighter than that of the eyes is used. Reds and light tones suit blondes well; brunettes look better in pinks and reds; and for redheads, reds and some orange tones like coral.



RED ALERT

No. 11 matte red lipstick /
No. 05 red cherry hydra-shine /
No. 07 creamy maroon lipstick.



Your Other Half

No 10 creamy orange lipstick.



ROSA ROSAE


No. 09 matte violet lipstick. / No. 10 fuchsia gloss / No. 12 matte pink lipstick / No. 02 pearly lilac lipstick / No. 14 creamy pearly rose lipstick / No. 01 raspberry hydra-shine.

YOUR OTHER HALF

No 10 creamy orange lipstick /
No. 04 Matte coral lipstick / No. 04 peach hydra-shine.



No 39 nail varnish and No 06 matte natural lipstick, and to finish, apply a layer of No. 11 transparent gloss.



*Everything you need
to achieve a perfect
manicure in under
half an hour and
from the comfort of
your sofa...*

Do you dare?

HOME MANICURE

IMPECCABLE NAILS IN 8 STEPS

1 Clean your hands and remove the old varnish using a cotton pad and acetone nail varnish remover.

2 Cut and file to give them shape. Always file in the same direction, from the outside towards the centre, this will avoid breakage or splintering.

3 **Effervescent manicure tablets.** Plunge the tablets in a bowl of lukewarm water and soak nails for approximately 10 minutes. Their emollient effect will help achieve perfect, well hydrated nails.



4 Apply the **Vitamin Oil** (E) to nails and cuticles and massage through to have them recuperate, then wash your hands to remove any excess product.

The nail hardening treatment

For those who have fragile nails that break easily, the nail hardener (F) contributes towards strong, healthy nail growth while preventing decolouring.

Bitten nails

For those wanting to kick this habit, The Deliplus Anti-nail bites (A) activates the formation of keratin, and it is hydrating, water resistant and antioxidant. Apply one or two layers on clean nails, without any nail varnish or gloss. Once it dries, its bitter taste will prevent you from carrying on biting your nails.

5 Treat the cuticles by applying the **Cuticle remover** (C) and push lightly with the help of an orange tree stick. Wash your hands again.



6 It is important to protect your nails: apply a base before adding the colour. The **Smoothering base** softens ridges, and as well as being antioxidant and hydrating, it also protects from potential staining and/or decolouring. For more fragile nails, we recommend our **Nail hardening** (F) treatment. And the **5 in 1 Vitamin Base** (D) hydrates, prolongs colour, strengthens, adds shine and avoids yellowing. Choose the one that better adapts to your needs.

7 Make-up your nails with the colour of your choice; varnish is applied to the central part and then the sides. Once the first layer is dry, apply another one to deepen the colour.

8 Lastly, apply the **Desiccant shine gel** (B) for quicker drying and prolonged duration of the colour.





LOVE AT FIRST SIGHT



Vibrant and very shiny finishes. You will love the new Deliplus Colour Nail Varnishes because of their new formula, ease of application and colouring. Discover them and combine their colours.

V shaped French manicure



Reinvent the classic French manicure by adding a pointy end or a V shape. Paint the tips with **No. 40 varnish** and then apply **No. 36 varnish** in such a way that both colours are visible.

Lineal Mix



No. 41 varnish and **No. 23 varnish**. Apply No. 41 varnish to your nails, except to the ring finger, where you apply No. 23, and lastly, trace a straight line in this same nail, using No. 41 varnish.



DID YOU KNOW?

The new collection comes with an original straight brush to help extend the varnish in a more uniform manner.

The brush's cat's tongue shape allows for improved precision when applying to the entire length of the nail.



Nails with a twist

Create a colour dégradé with the **No. 24 varnish** and **No. 18 varnish**. One colour will serve as a base in one of the nails, then trace a curve in the other one with the brush, showing off both shades. Invert the colours for the next nail and this is how we complete the look on each hand.



Mini spots

Achieve a spotty pattern by painting the ring finger nail with **No. 38 varnish**, and then adding moles or dots by dipping the tip of the orange tree stick into the **No. 40 varnish**. Paint the rest of your nails with the same colour.



COLOUR REVOLUTION

NAIL VARNISH
SUPER GLOSS

deliplus
COLOR





9.60

WOMAN

SPORT WATER

*sporty
and feminine*

