

la perfumería

de Mercadona

CHRISTMAS 2016

BEAUTY

GIFTS

to dazzle
this festive
season

glam
Christmas

DISCOVER THE NEW
MAKE-UP COLLECTION

perfumería
mercadona

glam

deliplus
COLOR



1.

2.



3.



1. Nail DECORATIONS
2. Nail VARNISHES
3. ILLUMINATING body powder
4. Glitter lip BALM
5. Long-lasting EYELINER
6. LIPSTICK
7. SHADOW PALETTE
8. Long-lasting eye SHADOW



**LIMITED
EDITION**

At Christmas time...

we help you
make up for excesses



Deliphus



SUMMARY

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Beauty guide CHRISTMAS

New formulas and textures for skin nourishment and deep facial cleansing, while always looking out for your complexion, and the Perfect Skin line to show off a uniform complexion that is free of imperfections.

Everything you need in your dressing table to look good for the Christmas season.

The key

REGENERATING

1. Beauté Méditerranée Dragon's Blood Cream facial emulsion for all skin types regenerates, nourishes and contains numerous antioxidant properties. Formulated using a powerful antioxidant, regenerating extract obtained from the Amazonian Dragon Blood tree's red sap. You will boast soft, young and more elastic skin.



Bye bye WRINKLES

Renew your beauty ritual using number **2. Anti-wrinkle cream with ceramides and hyaluronic acid**. Hydrates, fills out wrinkles and softens the skin. You will like it on account of its light, easily applied texture and its perfect combination of active ingredients. Hyaluronic acid is one of the most popular ingredients available to stop the first signs of ageing, as it keeps our skin in the best possible conditions of hydration and elasticity. Ceramides act as a protection for the skin by re-establishing the barrier function, avoiding the penetration of external substances and preventing the skin's ageing, in addition to smoothing and softening. Its innovative 100 ml bottle, which comes with a practical dispenser will surprise you, and you will be able to apply only the amount of cream you need. **3. Anti-wrinkle for Mature Skins** now comes in a larger size, and it contains new active ingredients and sun protection filters. It will provide comprehensive facial care that combats the signs of ageing: wrinkles, stains and dryness. It increases elasticity, re-densifying the skin and unifying its tone, while providing hydration, firmness and luminosity. **4. The Sisbela Cosmetics Anti-ageing Diamond Facial Cream** also combats the passing of time, providing firmness, nutrition and light to your skin.

Sun protection YOUR BEST ALLY

Protect yourself from the sun and its effects throughout the year, not just in the summer: **5. The SPF30 Lifting Effect Facial Cream** protects your complexion from cutaneous photoageing and loss of firmness, while improving its elasticity. Make your skin look younger and avoid the appearance of new wrinkles.





It's time to look PERFECT

Perfect Skin is an essential line of products designed for you to Look good during the festive season. A practical solution for those days filled with events, family gatherings, lunches and dinners.

If you would like for your make-up to remain perfect throughout the day, the **Perfect Skin line's primers** are the product you need, as they soften and unify the skin, in addition to providing a silky feel. They are designed to be applied after the serum or hydrating cream and before make-up, so it fixes perfectly, leaving your skin feeling radiant at all times.

1. Perfecting facial primer. Conceals any complexion imperfections and boosts the effects of the make-up. You can even use it without make-up, and achieve perfect skin!

2. Pore-minimiser primer. If your skin is oily or mixed, this is the primer for you, as it is designed to minimise pores and mattify any shiny areas. Apply by softly massaging before applying make-up to avoid shines; pay special attention to the T-zone: forehead, nose and chin.

3. Eyelid primer. If we prepare our facial skin in order that make-up fixes better and our skin becomes more luminous, why not do the same with our eyelids?

It's simple, all you need to do is apply a small amount of the primer on clean eyelids with your fingertips so it is completely absorbed. Then you can just use your normal eye shadow. In addition to illuminating your eyelids and rejuvenating your gaze, the shadows will adhere better and do not quarter.

4. Flash hydrators. After a long day at work, on days when you have a family gathering or a work dinner. A simple gesture will help you achieve firmer skin, before applying the usual cosmetics: hydrator, primer, make-up. Just apply on clean facial skin and massage until fully absorbed. You will soon notice your skin feels firmer and more luminous.

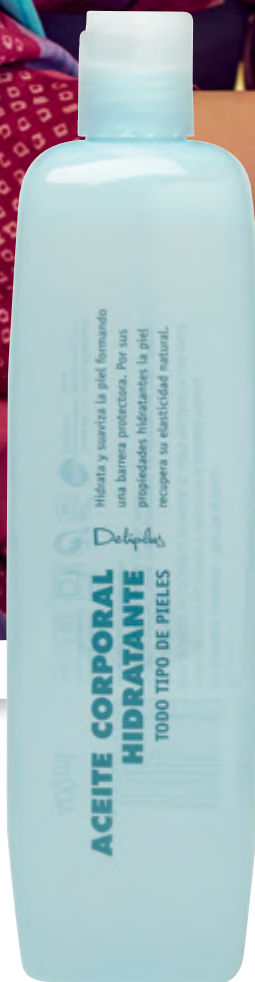
5. Blotting sheets. Take them with you everywhere you go, as during this season, there are lots of commitments to attend to. These practical sheets allow you to touch up at any moment without altering your make-up. Get rid of the shine on your skin with a simple gesture!

Winter skin FESTIVE SKIN

Practical advice to protect your skin against the cold weather: reduce the time you spend in the bath or shower, and use warm instead of hot water; avoid scrubbing your skin dry with a towel, instead do it by gently patting it to soak up the moisture; hydrate your body on a daily basis, especially in the drier areas such as elbows and knees; if you apply the hydrating cream before going to sleep, you will favour the nocturnal repair of dry skin.

1. Scented hydrating body oil with a pleasant fragrance.

2. Body butter, intensely nourishes your skin, providing the hydration it needs at this time of the year, during which it dehydrates more easily. Allow yourself to be absorbed by its delicate scent and smoothly apply to all your body, it is your time to relax!



1



2



FLASH *Gaze*

Forget under-eye bags and dark circles or signs of tiredness. Prepare your eye contour for the festive season.

The **Exclusive Cosmetics hydrogel eye Patches** for men and women come in two versions:

1. anti-ageing, or
 2. intensive regeneration with hyaluronic acid.
- Which one will you choose?



1



2



The day after...

FLAWLESS SKIN

Never going to bed without removing your make-up, and never applying a facial treatment without your skin being clean are the great secrets for beautiful, properly cared for skin. During Christmas time, you use more make-up than you normally would; it is important to then remove any excess in order that your skin is left clean and flawless. We make this easy for you with the **new Deliplus facial cleansing line.**

1. Eye make-up remover.

Its pleasant gel texture allows for gently removing make-up in eyelashes and eyelids, leaving a feeling of cleanliness and well-being in your skin.

2. Eye and lip make-up remover.

Gently removes any type of make-up from eyelids, eyelashes and lips, even the more intense and water-resistant types. Its two-phase formula makes it highly efficient, not just to eliminate make-up, also for softening and hydrating the delicate area of the eyes and lips, without leaving a feeling of oiliness.

3. Hydrating cleansing milk.

Gently cleans and removes make-up from the face, eliminating any left over make-up and the skin's impurities. As well as cleaning and softening the skin, it hydrates and calms it, thanks to its hydrating ingredient-enriched formula for all skin types. Apply to face and neck through gentle circular movements, and then remove using a cotton pad.

4. Hydrating facial tonic.

It includes calming, hydrating and antioxidant ingredients in its formula, giving your complexion an extra touch of freshness. Use twice daily to complete your cleansing routine, using a soaked cotton pad, avoiding the eye contour. It is applied after the hydrating cleansing milk to complete your cleansing ritual.



1

2

3

4



THE IDEAL GIFT.



The DUO PACK contains: Toilet bag, templates and decorative stickers, No. 739 glitter nail varnish and No. 740 black nail varnish

Christmas

The GOLD fever

Gold takes control of Christmas, as perfumes and cosmetics step up to celebrate the festive season. Add them to your wish list!



1. Toilet bag / 2. No. 20 matt lipstick / 3. Highlighter brush / 4. Codizia eau de parfum / 5. Glam collection body illuminating powder / 6. Glam collection No. 738 gel effect golden glitter nail varnish / 7. Gold Progress concentrated intensive anti-ageing cellular regenerator / 8. Gold Progress nourishing regenerating body cream / 9. Translucent powders / 10. Gold Progress day facial cream.

A GLAM CHRISTMAS

Christmas Eve dinner, Christmas lunch, New Year's Eve or Epiphany. Follow the advice of the Glam collection -limited edition-, bursting with personality and style to dazzle this Christmas. ARE YOU READY?



CHRISTMAS EVE

Opt for a renewed classic:
red lips + striking gaze.



2

3

4



Glamorous nails

Achieve an elegant manicure with the Glam collection gel effect red and golden nail varnish (apply two layers); draw a division line using a black nail varnish with an orange tree stick. To finish, apply nail decoration and use the Top coat for sublime results.



5



6



7



8

1. Glam eye palette.
2. Glam No. 08 evening blue long-lasting eye pencil.
3. Glam No. 10 white long-lasting eye pencil.
4. Strong hold hairspray.
5. Maxi Volume black mascara.
6. Glam No. 661 red gel effect nail varnish.
7. Glam No. 738 golden glitter gel effect nail varnish.
8. Gel effect top coat.
9. Glam No. 01 sparkling red glitter balm.
10. Glam No. 01 red lipstick.



10



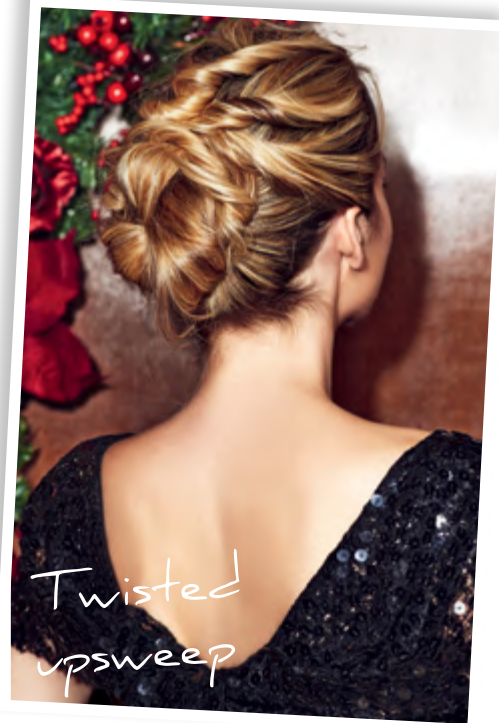
Red lips

Add a touch of Sparkling red glitter balm to the centre of the lips to brighten them up and give them a sophisticated touch.



9

Finished look



A MASTER'S TOUCH

The make-up style has light and the gaze seems more natural, in earthy tones, in order that the garnet-coloured lips stand out, and come the evening, you may retouch them and bring them to life thanks to the glitter particles present in the same collection's glitter balm. The dazzling end result and its gel texture will amaze you!



CHRISTMAS

A festive make-up style for the special day: the key? luminosity. In the skin, eyes, lips, nails and even hair.



1. Glam eye palette.
2. Glam No.10 mink long-lasting eye shadow.
3. Hair accessories.
4. Maxi Volume black mascara.
5. Glam No. 02 deep red lipstick.
6. Glam nail decorations.
7. Glam No. 02 golden white glitter balm.
8. Gel effect top coat.
9. Glam No. 660 garnet gel effect nail varnish.
10. Diamond shine hairspray.

Finished look



Long Bob with volume

This highly flattering hair style is especially recommended to add volume to thin and straight hair types. Achieve maximum volume by applying hairspray while drying your hair with your head upside down.



NEW YEAR'S EVE

More glitter, smoky eyes and gorgeous hair. 3, 2, 1... Let the party begin!



Golden sparkles

A look with metallic hints and smoky shadows, the perfect combination for this Christmas.

RED

The key to wearing red lips is choosing the one that suits you best. The Glam collection includes two velvety finishes: red or garnet

You decide! Same make-up, but different lipstick and nail varnish.



1. Glam eye palette.
2. Glam No. 09 platinum gold long-lasting eye shadow.
3. Maxi Volume mascara.
4. Glam No. 02 deep red lipstick.
5. Glam No. 02 golden white glitter balm.
6. Glam No. 661 red gel effect nail varnish.
7. Glam No. 738 golden glitter gel effect nail varnish.
8. Glam No. 660 garnet gel effect nail varnish.
9. Gel effect top coat
10. Extra hold hairspray.



la perfumería

THE POWER OF SEDUCTION

Him

Gesto eau de toilette (1),
for elegant men with
tons of personality.

*Irresistible, very feminine nail varnishes.
Unique, highly masculine aromas.
Always on a partying vibe...
Everything is shiny this time of year!*

Her

**Glam
collection No.
660 garnet
gel effect nail
varnish (3).
Gel effect
top coat (7).**

Him

Comotú Fuerza eau de toilette (2), aimed at freedom-loving, adventurous men.

Her

No. 661 red gel effect nail varnish (4) + nail decorations (5), on all fingernails except the ring finger's, which is painted using **No. 738 golden glitter gel effect nail varnish (6)**. All from the **Glam collection**. To finish off, **Gel effect top coat (7)**.





Her

The **DUO** kit includes: **Toilet bag, templates and adhesive decorations, No. 739 glitter nail varnish and No. 740 black nail varnish.**

Him

Acción 9.60 sport water, an energetic, vital fragrance.



930
PURE



WOMAN SPORT WATER

a new feminine fragrance



ROCK

and roll

Powerful and feminine.
The rocker look is still trendy
this season, and its time to
shine will be on evenings out.



GOLD AND BLACK

The sure bet mix. Bejewelled nails, feline eyes, false nails and juicy lips. Would you like to achieve the dramatic make-up of these two pages? No. 09 pearly eye shadow, Black kohl to mark the inside of the eye and Long-lasting gel eyeliner for the outside. Rock&Volume mascara, No. 19 matt wine lipstick and for the nails, No. 740 black nail varnish from the DUO kit + Glam collection Decorations.

LIKE A ROCK STAR

Put your rocker spirit to the test with this make-up style. No. 03 pearly grey eye shadow, No. 09 pearly beige eye shadow, Long-lasting eyeliner to delineate the gaze, false eyelashes and Rock&Volume mascara. No. 20 matt purple lipstick for the lips, and Glam collection No. 660 garnet nail varnish in the nails.

Do you know how to put false eyelashes on?

Firstly, measure them against your own, and trim as required, then apply glue to the line of the false eyelashes and leave them to dry for about 30 seconds; finally put them on starting from the middle to the sides.

They are now ready to be made up; apply mascara so they appear more natural.

Don't forget to prepare your eyelashes beforehand using the Deliplus Curler before putting them on!

THE ROCKER'S KIT

Take note of what you need to achieve the winter's most fashionable styles. Are you ready to rock and roll?



1



Elegance and rebelliousness

The power of the colours garnet, wine and burgundy. This Christmas, wear your nails and lips in one of the most elegant and rebellious colours of the palette.



6



2



3



4



Saturated lips

Extra-matt colouring and finish for beautiful lips.

5



9



7



10



8



Rock & Volume

Breathtaking eyelashes with the new Rock&Volume mascara. Maximum volume in one stroke.

Look 1 (pages 24 and 25):

No. 09 pearly beige eye shadow (1), Black kohl to mark the inside of the eye (2), and Long-lasting gel eyeliner for the outside (3). Rock&Volume mascara (4), No. 19 matt wine lipstick (5), and for the nails, No. 740 black nail varnish from the DUO kit + Glam collection decorations (6).

Look 2 (page 26):

No. 03 pearly grey eye shadow (7), No. 09 pearly beige eye shadow (1), Long-lasting gel eyeliner for outlining your gaze (3), false eyelashes (8), and Rock&Volume mascara (4). For the lips, No. 20 matt purple lipstick (9) and for the nails, Glam collection No. 660 garnet gel effect nail varnish (10).



IDEAS FOR GIFTS

Perfumes and cosmetics to surprise.
Your definitive beauty gift list.

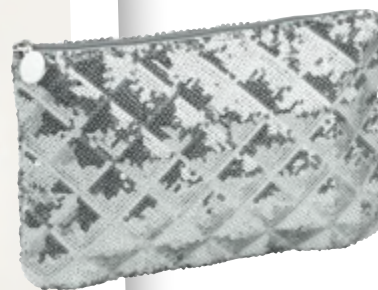




Bronzing powder and Maxi Volume mascara.



Soap bags.
Different models and sizes to choose from.



Maquilla-T. Make-up kit.



Maquilla-T. Eye make-up kit.



Comotú amor. Eau de toilette, bath gel, body milk and deodorant.



Rose Nude. Eau de parfum, body milk, bath gel and deodorant.



Elección. Eau de parfum, body lotion, bath gel and mini Eau de parfum.



9.60 Woman. Sport water, deodorant, body milk and bath gel.



24K Gold Progress.
The excitement of gold. Day cream and night-time cream.



Anti-ageing Collagen + Silanol. Rediscover the beauty of your skin. Facial cream and eye contour.



Luz de Flor. Eau de toilette fraîche, bath gel, body milk and deodorant.



Caprichos y Pasión
hand soap.



GIFTS
SOMETHING FOR *him*



Cool Wood Bosque Místico. Eau de toilette, bath gel, after shave balm and deodorant.



Acción 9.60. Sport water, hair gel, gel shampoo and deodorant.



Comotú Fuerza. Eau de toilette, bath gel, after shave balm and deodorant.



Enciende for him. Eau de toilette, bath gel, hair gel and deodorant.



Gesto. Eau de toilette, after shave, bath gel and deodorant.



Goldenboy 4Square. Gel shampoo, deodorant body spray, eau de toilette and after shave balm.

GIFTS
SOMETHING FOR THE *little ones*



Peanuts. Eau de toilette + gift.



Peppa Pig. Eau de toilette + gift.

FOR THE NOT SO *little ones*



Batman vs Superman. Fragrance and gift.



Gemeliers. Eau de toilette for girls + body milk.

COLOR PERMANENTE



CONTAINS COLLAGEN
Softer, glossier hair

NEW HAIR
COLOURING
RANGE

deliplus





feel, provoke, fire up...

en
cien
de
for him / for her